



Become an Advocate

Because they can't usually be recycled, single-use plastic straws are a big part of the plastic pollution problem. By joining the Give a Sip campaign, you're contributing to the solution. You can do a great thing for the planet and multiply your impact by recruiting local businesses that serve plastic straws, too.

WHERE SHOULD YOU BEGIN?

To get your feet wet, start by chatting up places that you already have a relationship with and organizations that are already socially responsible. This will help give you a foot in the door to have the straw conversation.

WHAT SHOULD YOU SAY?

Prepare your elevator pitch in advance. We recommend crafting something in your own words. Most importantly, speak from the heart. Here's an example to get you started:

"Since single-use plastic straws can't be recycled, they often end up in our oceans where they can harm local animals. Will you consider going 'strawless' and stop serving single-use plastic straws to help save our ocean from plastic pollution?"

Once you've chatted, inform them about the campaign and how easy it is to join:

"The Wildlife Conservation Society is running a campaign to rid New York City of single-use plastic straws. Joining is simple! All you need to do is pledge to eventually eliminate them."

A FEW QUESTIONS YOU'LL WANT TO BE PREPARED TO ANSWER ARE:

1 What are the benefits of joining the Give a Sip campaign?

- Cost savings from reduced straw orders.
- It helps companies be regarded as socially responsible and conservation-minded.
- Align with a beloved and respected New York institution, The Wildlife Conservation Society
- Receive inclusion on the Give a Sip website and social media accounts.

2 Are alternative straws available?

Yes! The cost increase is minimal. Businesses may even save money if they only give out straws on request. On the Give a Sip website, there's a list of providers recommended by the Lonely Whale Foundation—<https://giveasip.nyc/partners/partner-toolkit>.

3 I'm in! What happens now?

Be ready to sign them up on the spot. All you need to do is fill out a form under the Become a Partner tab on the Give a Sip website. Then they will get a follow up email asking for your logo so that we can proudly display you as a partner. The toolkit has more information on straw alternatives, common FAQs, sample social posts, and more to come (like printable posters and table tents!).



- Help show this is a movement by sharing the list of partners who have already signed on. An up-to-date list is located on our website under the "Our Partners" tab.
- Be ready to sign them up right there on your computer or phone. It's easy! You can prepare by pulling up the form on our website before you begin the conversation—<https://giveasip.nyc/partners>